#### THE NEW SAMSUNG. **BUSINESS PRINTING INNOVATION.** EXPERIENCE

In modern society, keeping up with technology is crucial to the success of any business or the productivity of any individual. The choice of technology can make a difference to the survival and leadership for them.

As the workplace becomes more digitised and the workforce becomes more mobile, the printer and copier device must also adapt and evolve.

Today, Samsung is applying its ingenuity to develop breakthrough printing solutions that ignite productivity. Only Samsung has the electronics expertise to design and build a printer that meets the needs of today's society.

Printing for the modern world has arrived Samsung is printing innovation.

### About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. is a global leader in technology, opening new possibilities for people everywhere. Through relentless innovation and discovery, we are transforming the worlds of TVs, smartphones, tablets, PCs, cameras, home appliances, printers, LTE systems, medical devices, semiconductors and LED solutions. We employ 286,000 people across 80 countries with annual sales of US\$216.7 billion. To discover more, please visit www.samsung.com.

### SAMSUNG SUPPLIES

#### Real value. True performance.

Always make the right impression by using genuine Samsung supplies.

For more information about Samsung Printing Solutions, visit www.samsung.com/PrintingInnovation



For more information about genuine Samsung supplies, visit www.samsung.com/GenuineSupplies



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<sup>1</sup> Mobile devices need to support NFC technology. <sup>2</sup> There is also no app needed for iOS-supported devices using AirPrint<sup>™</sup>.

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www.samsung.com



# Samsung Multifunction **SMART** Pro*Xpress* M4580FX

### The New Way of Printing, Innovated for Smarter Business





SAMSUNG. **PRINTING INNOVATION.** 



SAMSUNG

### Go beyond your work capabilities with SMART print innovation

### Take business performance to a new level with SMART printing

To keep up with the fast-paced business world, businesses today are embracing Bring-Your-Own-Device (BYOD) policies. This is leading to more efficient, seamless operations and highly productive, always-on employees using SMART intuitive technology in the form of smartphones and cloud computing.

Businesses now want to extend that SMART technology to all devices to gain the same level of intuitiveness and flexibility. A printer is no exception. From scanning to printing, printers are expected to have the same SMART functionalities as cutting edge mobile devices. Businesses seek SMART printing solutions that can be easily managed while still delivering powerful performance at lower costs.

#### Samsung's new A4 mono MultiFunction Printer (MFP)

SMART ProXpress M4580 provides SMART usability that allows users to work faster and more efficiently using intuitive, easy-to-use controls. And with high-performance and resourceefficient features, these printers can meet the printing needs of small work groups that depend on reliable, cost-competitive document handling solutions, while lowering Total Cost of Ownership (TCO).



# Experience SMART printing, just like using a tablet



### **SMART Touch**

#### Touch to print, just like on a tablet

The SMART ProXpress M4580 provides innovative usability through Samsung SMART User Experience (UX) Center as the very first Smart Android printing UX. Samsung SMART UX Center is a printing UX based on the Android OS and the first of its kind in the printing industry.

This user-friendly UX provides intuitiveness, usability and extendibility at the same time, which ensures perfect compatibility with various Android-based smart devices.

#### Enjoy preloaded applications and widgets

Printing applications are preloaded, including Copy, Scan/ Send, Box, Job Status, Counter, Settings, Build Job, Address Book and Help, which provides users with more convenient usability. In addition, there are custom widgets for creating instant, one-tap access to frequently used functions.



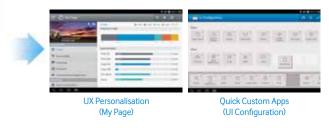
### Work smarter using the latest in intelligent touch features



### SMART Use

#### Expand use with independent functions and extensibility

The interface also provides the Real Preview function from the preloaded applications, such as Copy, Send and Box. You can further extend usability with direct web access through the web browser to quickly print various web content, such as maps, pictures, emails and more without a PC.



### **SMART Manage**

### Personalise the UX through My Page

Enhance the UX by arranging and managing the environment by user with My Page. Simply customise the My Page settings and Quick Menu for each user and you can keep track of an individual's usage, control accessibility and more.

#### Create custom apps and UIs in a snap

Administrators can create quick custom apps directly on the devices by customising the User Interface (UI) configuration in less than a minute.

### SAMSUNG

# Process prints and scans at super-fast speeds without sacrificing quality

### Boost productivity with ultra-fast performance

### Work fast, wait less

#### Scan at high rate

Smart ProXpress M4580 is equipped with Dual-Scan ADF technology enabling them to deliver high, best-in-class scanning speeds. These workhorse MFPs can scan up to 35 single-sided images per minute (ipm) and up to 60 double-sided ipm.

#### Faster print processing with zero fuss

SMART ProXpress M4580 prints at fast speeds of up to 45 pages per minute (ppm). A 1 GHz dual-core CPU provides the power and capacity to accomplish print and copy jobs of any size or complexity swiftly. Businesses can work smoothly and operate at a much more efficient level with high-performance speed printing.



#### Get sharper-quality print output

Samsung's unique Rendering Engine for Clean Page (ReCP) technology delivers professional-quality output with sharp text and clean images, ensuring a perfect-looking printout every time. The innovative technology automatically sharpens the focus of both graphics and text. And with a superior resolution of 1,200 x 1,200 effective dpi, your scans, printouts and company will always look professional.



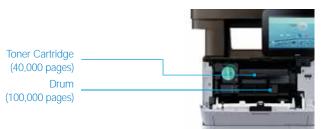
### Manage operational expenses through cost-efficient attributes

### Lower your TCO with cost-efficient solutions and supplies

### Do more jobs, spend less

#### Save resources with low TCO printing

Businesses can handle heavy printing volumes while reducing labor costs with ProXpress M4580 ultra-high-yield toner cartridges and drums. Flexible options range from toners that yield 40,000 standard black and white pages, while drums yield 100,000 standard black and white pages. These longlife consumables ensure businesses get the most out of their resources, resulting in lower TCO.



### Create the printing environment that suits your needs with customised, cost-efficient solutions

Samsung's Business Core™ Printing Solutions (BCPS) work as efficiently as you do by providing cost-effective and secure print operation, increasing productivity and simplifying management. The solutions require no dedicated server and IT resources and reduce unnecessary printing and supply use, lowering TCO. These essential printing solutions include:

Business Core Printing Solutions	Benefits
SecuThru"Lite 2	Enhances document security and reduces costs with user authentication
Secure Login Manager	Guards valuable data and devices from unauthorised use
SmarThru" Workflow Lite	Increases productivity with an automated workflow solution
Cloud Connector	Scans to and prints from the cloud with easy, secure access
Usage Tracker	Controls printing expenses by easily tracking device usage per user



The Samsung Wireless & NFC printing option can be added to support various mobile printing solutions with just a tap, including:

- User authentication: Enable authorised users to tap and print to a Samsung MFP from their mobile devices.
- Secure printing: Authorise secure release of documents held in the printer's memory with the BCPS and just a tap on your mobile device.
- Easy wireless setup: Configure wireless (IP) print setup from your mobile device without complicated activation steps with just a tap.
- **Device cloning:** Clone standardised functions of an MFP with just a tap on your mobile device.





### Select from a range of options to create a tailor-made MFP

### Configurable devices for optimised performance

Businesses of varying sizes and industries can meet their specific needs with the SMART ProXpress M4580 unique configuration capabilities. Factory-provided modules serve as a basis upon which differing components are chosen along with a wide array of optional components, including but not limited to a wireless and NFC option, an FDI Kit and various stand sizes.

### **Configurations & Options**



## Samsung Multifunction **SMART Pro***Xpress* M4580FX

### Technical details made to support your business

General Specifications		Copy Specification	
Speed	45 ppm	First Copy Out Time	6.5 sec
Processor	1 GHz Dual Core	Resolution	Up to 1,200
Memory	1 GB DDR3 Memory	Zoom Rate	25% - 400%
Operational Panel	10.1" Color Touchscreen Panel	Multi Copy	Up to 999
Interface	Hi-Speed USB 2.0 Device (1EA), Host (2EA), Ethernet 10/100/1000 BaseTX, IEEE 802.11 b/g/n + NFC active (Optional)	Duplex Copy	[Platen] - 1- - 1- [DADF] - 1-
Duty Cycle. Monthly	200,000 Images		- 1
Dimensions (W x D x H)	530 x 459.5 x 649 mm (20.9" x 18.1" x 25.5")		(Oi - 2
Weight	30.1 kg		(Oi - 2—
Network Protocols	IP assign (Ethernet speed, DHCP), SWS, SNMP, SNTP, SetIP, SLP, DDNS, mDNS, WINS, LPD / LPR, SMB, FTP, SMTP, UPnP	Ourse Factores	(Oi Ol
OS Compatibility	- Windows: XP (32 / 64 bit) / Vista (32 / 64 bit) / 2003 Server (32 / 64 bit) / 2008 Server (32 / 64 bit) / Win7 (32 / 64 bit) /	Copy Features	N-Up (2 - 16 Copy / Clone Transparenc
	2008 R2 (64 bit) / Win8 (32 bit / 64 bit) - Linux: RedHat Enterprise Linux WS 4 / 5 /	Print Specification	
	6 (32 / 64 bit) / Fedora 5 - 15 (32 / 64 bit) / openSUSE 10.2, 10.3, 11.0, 11.1, 11.2, 11.3, 11.4 (32 / 64 bit) / Mandriva 2007,	Resolution	- Up to 1,20 - Up to 1,20 (1,200 x 60
	2008, 2009, 2009.1, 2010 (32 / 64 bit) / Ubuntu 6.06, 6.10, 7.04, 7.10, 8.04, 8.10, 9.04, 9.10, 10.04, 10.10, 11.04 (32 / 64 bit) / SUSE Linux Enterprise Desktop 10, 11 (32	Emulation Fonts	PCL5e / PCl - PCL: 111 5 - PostScript
	/ 64 bit) / Debian 4.0, 5.0, 6.0 (32 / 64 bit)	Duplex	Built-in
	- UNIX: Sun Solaris 9,10,11 (x86, SPARC) HP-UX 11.0, 11i v1, 11i v2, 11i v3 (PA- RISC, Itanium) / IBM AIX 5.1, 5.2, 5.3, 5.4, 6.1, 7.1 (PowerPC) - Mac OS: X 10.5 - 10.9	Utilities	Anyweb Prin Easy Color M Creator / Ne Easy Deploy Universal Pri Scan Driver
Paper Handling		Solutions	SyncThru Ao Lite 1.0 / Se
Input Capacity & Types	Max 2,300 Sheets @ 75 g/m² (Std 550 + MP 100 + 3 x SCF 550 @ 75 g/m²)	Manager	
Output Capacity & Types	500 Sheets @ 75 g/m <sup>2</sup> Face Down	Scanner Specification	
Media Size	A4 / A5 / A6 / Letter / Legal / Oficio / Folio / JIS B5 / ISO B5 / Executive / Statement / PostCard 4x6 / Envelope B5 / Envelope	Speed	- Simplex: U - Duplex: Up
	Monarch / Envelope COM-10 / Envelope	Compatibility	TWAIN / WIA
	DL / Envelope C5 / Envelope C6 / Custom	Scan Size	- Platen / AE (8.5" x 14")
Media Type	Plain Paper / Thin Paper / Bond / Punched	Scan File Formats	TIFF / JPEG
	/ Pre-Printed / Recycled / Envelope / Label / CardStock / Letterhead / Thick / Colored / Archive	Resolution	- Optical: 60 - Enhanced:
Media Weight	Supported Weight: 60 - 163 g/m <sup>2</sup>	Method	3ch Digital C
	(16 - 43 lb), Thin Paper (60 - 70 g/m²) / Plain Paper (70 - 90 g/m²) / Thick Paper (91 - 105g/m²) / Bond Paper (105 - 120 g/m²)	Scan to Destination	Scan to Ema Client
ADF Document Size	Cardstock (121 - 163 g/m²) Width: 105 - 216 mm (4.1" - 8.5") Length: 148 - 356 mm (5.8" - 14.0")		
ADF Capacity	50 sheets @ 75 gsm		
		1	



1,200 x 1,200 dpi (1,200 x 600 x 2 bit) 400%

 - 1→1Sided

 - 1→2Sided (Book / Calendar)

 - 1→2Sided

 - 1→2Sided

 (Output: Book / Calendar)

 - 2→1Sided

 (Original: Book / Calendar)

 - 2→2Sided

(Original: Book / Calendar / Output: Book / Calendar) 2 - 16) / ID Card Copy / Poster Clone Copy / Booklet / Covers / arencies / Book Copy / Save to File

1,200 x 600 dpi (Optical) 1,200 x 1,200 dpi Effective Output 0 x 600 x 2 bit) / PCL6 / PS3 / PDF V1.7 111 Scalable Fonts / 1 Bitmap Script 3: 136 Scalable Fonts

b Print / Easy Printer Manager / color Manager / Easy Document r / Net PC Fax / Direct Printing Utility / leployment Manager / Easy Eco Driver / sal Printer Driver / Universal

hru Admin 6.0 / SmarThruWorkFlow 0 / SecuThru Lite 2.0 / Secure Login

elex: Up to 35 ipm (@ 300 dpi) ex: Up to 60 ipm (@ 300 dpi) I / WIA n / ADF: Max. 216 x 356 mm

x 14") JPEG / PDF / Compact PDF / XPS

cal: 600 x 600 dpi

nced: 4,800 x 4,800 dpi gital CIS Module

o Email / FTP / SMB / HDD / USB /

#### Options

SCF: Second Cassette Feed	ler (SL-SCF4500)		
Input Capacity	550 Sheets @ 75 g/m <sup>2</sup>		
Media Size	A4 / A5 / A6 / Letter / Legal / Oficio / Folio / J/S B5 / ISO B5 / Executive / Statement / PostCard 4x6 / Envelope B5 / Envelope Monarch / Envelope COM-10 / Envelope DL, Envelope C5 / Envelope C6 / Custom		
Media Type	Plain Paper / Thin Paper / Bond / Punched / Pre-Printed / Recycled / Envelope / Label / CardStock / Letterhead / Thick / Colored / Archive		
Media Weight	Supported Weight: 60 - 163 g/m <sup>2</sup> (16 - 43lb), Thin Paper (60 - 70 g/m <sup>2</sup> ) / Plain Paper (70 - 90 g/m <sup>2</sup> ) / Thick Paper (91 - 105 g/m <sup>2</sup> ) Bond Paper (105 - 120 g/m <sup>2</sup> ) / CardStock (121 - 163 g/m <sup>2</sup> )		
Dimensions (W x D x H) Weight	433 x 459.3 x 145.8 mm (17" x 18.1" x 5.7") 9.8 kg		
Short Stand (SL-DSK002S)			
Dimensions (W x D x H) Weight	480 x 553 x 120 mm (18.9" x 21.8" x 4.7") 13.3 kg		
Memory (SL-MEM001)			
Size	2 GB DDR3		
Wireless + NFC (SL-NWE001X)			
Wireless LAN	IEEE 802.11 b/g/n		
NFC Type	Active Type		
Supplies (for M4580FX)			
Extra High Yield Toner Cartridge (MLT-D303E)	40,000 Pages		
Imaging Linit (MLT-R304)	100 000 Pages		

